

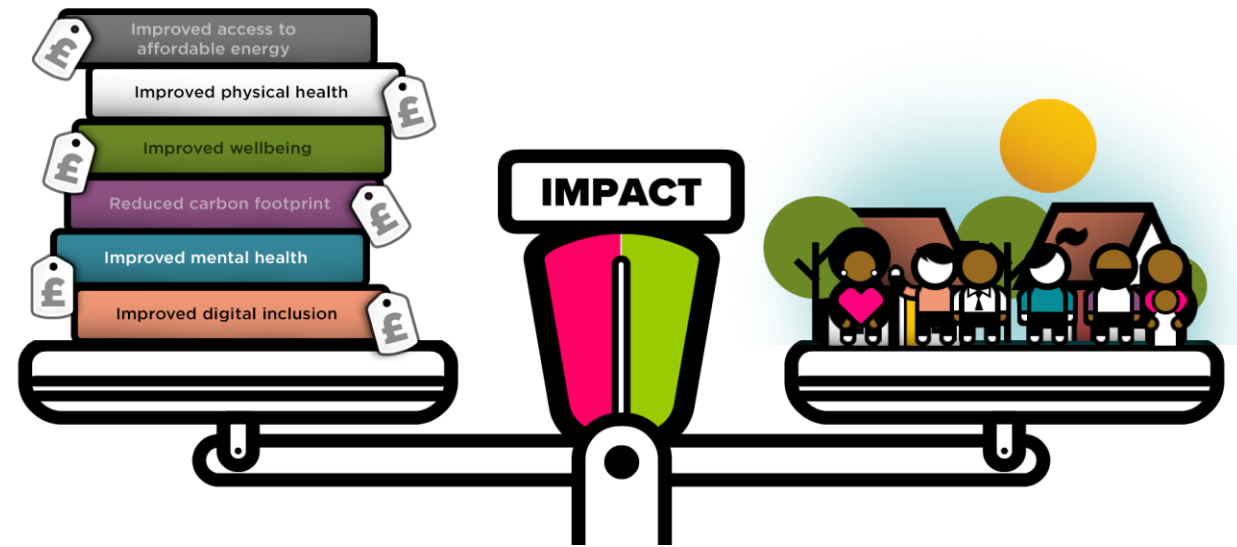
Local Authority, NHS and VCSE organisations are the pillars of our communities.

Their initiatives shape the lives of people, fostering growth, unity, and progress.



Understanding the true impact of these initiatives goes beyond metrics.

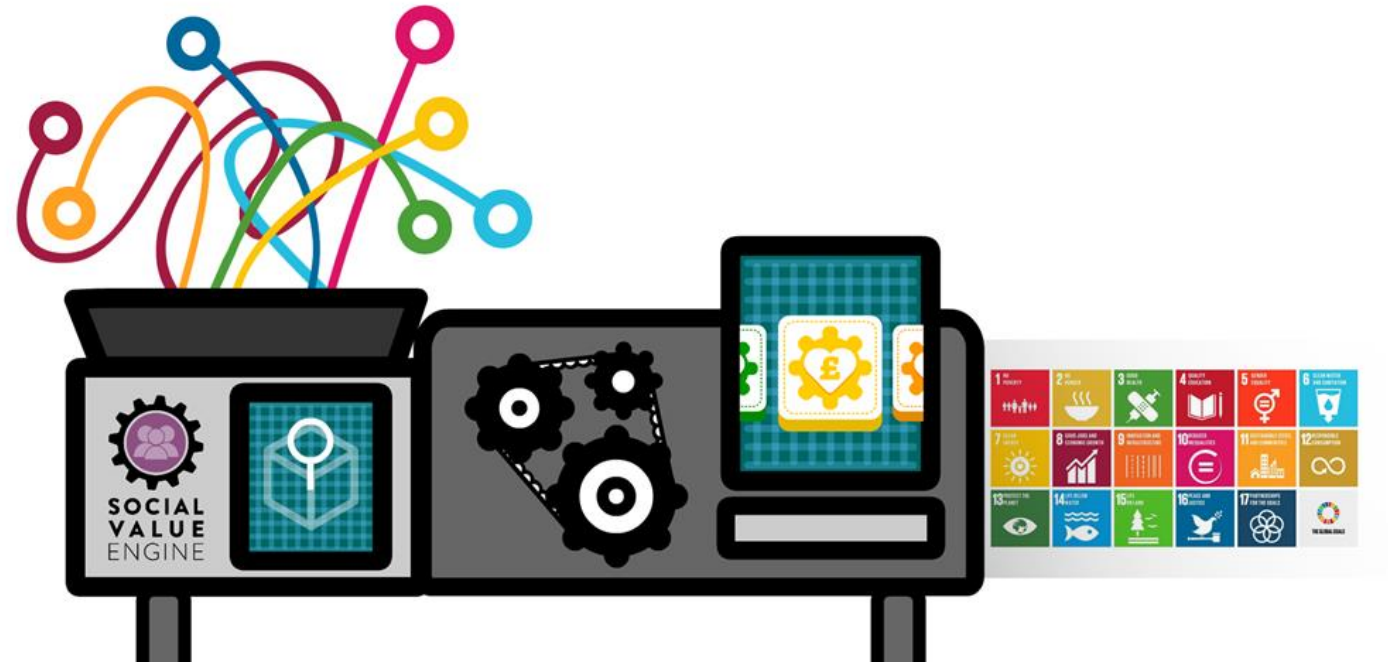
It's about valuing the **invaluable**, capturing the essence of community wellbeing.



This is what we need and want to measure through **social value**.

But navigating the complexities of social value can seem challenging.

How do you ensure that your social value assessments are consistent, fair and transparent?

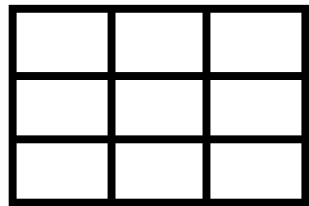


Introducing the Social Value Engine.

We make measuring and evidencing social value simpler, more transparent, and more accurate.

And we are here to support Lincolnshire VCS organisations in driving positive change.

So you can go from this:



Convoluted
spreadsheets

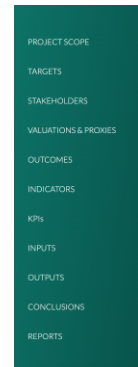


Lengthy manual
assessments



'black box approach'
commercial tools that lack
transparency

To this:



RUTS DIGITAL DRIVE

Best practice in initiating a social value project is debated that it should be based on a Theory of Change (ToC) model. Your Value Co provides accessible guidance on the ToC [page](#) and Evaluation Support Toolkit provides a useful signpost [page](#).

Project Objectives

Wholly original content, digital skills course for young people who lack basic digital skills - The course would be fully aligned to Scottish Government aims and objectives for digital skills learning. Digital Drive gives young people the fundamental building blocks of digital.

2023 evaluation summary

Project Activity

5 level tiered course ranging from 'Gear 1' through to 'Overdrive' and are now at the stage of being in a position to run a pilot for Gear 1. Content will be progressive and build on the previous courses.

2023 evaluation summary

Scope of the Analysis

Please describe the scope of the analysis. You should state what is being analysed, the length of the analysis period over which the analysis occurred, the purpose of the analysis.

Easy-to-use
dashboard

SUSTAINABLE DEVELOPMENT GOALS



Globally recognised standards

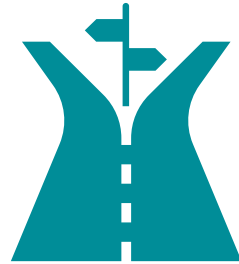


Clear, detailed
reports

Because it's not just a legal commitment: measuring social value helps you...



Make Evidence-Based Decisions



Allocate Resources Efficiently



Build Trust with Communities and Stakeholders

...and ultimately, create a better place for the people in your community.

Why choose the Social Value Engine?



Accredited Quality

As the UK's only accredited solution, we meet rigorous quality standards that are independently verified.



Ethically Driven

We are not just a digital platform: we are an experienced team, committed to being your long-term partner in delivering social value.



Full Transparency

Rather than a "black box" approach, our platform provides clear and detailed insights into how Social Value and SROI (Social Return on Investment) are calculated.



Cost Effective

Our platform is designed to allow you to achieve substantial community benefits within your financial means.

Trusted by over 120 Local Authority and VCSE Customers



Croeso i wefan Mantell Gwynedd
 Nod Mantell Gwynedd yw cefnogi grwpiau gwirfoddol a chymunedol, annog unigolion i wirfoddoli a bod yn llais cryf i'r trydydd sector yng Ngwynedd.



Some results from our recent customer survey (October 2023)

- **94% of customers would recommend us to others**
- Customers commended the Social Value Engine for its **excellent support, transparent calculations, and the values we hold**
- All our customers' suggestions for new functionality have now made it onto our 'product roadmap' – which means our engineers will be working on making them happen



"We now have a dashboard facility that allows us to answer Councillors' questions based on a holistic view of our entire social value portfolio.

All the valuations we use are tagged to their original open-source research, **making our Social Return on Investment (SROI) claims auditable and, therefore, credible.**

This, coupled with the Social Value Engine's attractive commercial model, offers the prospect of spreading the use of the SVE across the council, our suppliers, and the SME / VCSE sectors to drive a more vibrant and collaborative three-sector economy in Leeds."

Sasha Walton, Social Value Delivery Manager, Leeds City Council

The **VALUE** of Recovery Coaching



Recovery Coach Academy

Naetha Uren

“BIG Goals, BOLD Choices”

RECOVERY COACHING



Beneficiaries:

- People in or wanting to be in recovery from SUD
- Family members of people directly or indirectly impacted by SUD
- Communities where individuals or families reside who have/are directly impacted by SUD
- Organizations that provide alcohol & drug services

Objectives: To train and support individuals to

- Positively promote recovery
- Provide recovery support services
- Help individuals not only initiate recovery but to maintain and sustain recovery
- Advocate for individuals and the recovery movement
- Create allies of recovery
- Provide a pathway for designation as a Recovery Coach Professional©



RECOVERY COACHING



Activity:

- Attend 30 hour of accredited training (CPD standards & NAADAC)
- Engage with a FREE global community of agents of change – to build skills and connection

Timeframe:

- Initial training delivered over 5 weeks; community access available for FREE if people want to stay engaged

Funding:

- Bootstrapped on PASSION & PURPOSE
- Small amount of Business support funding
- Self-pay by participants/organizations
- Scholarships

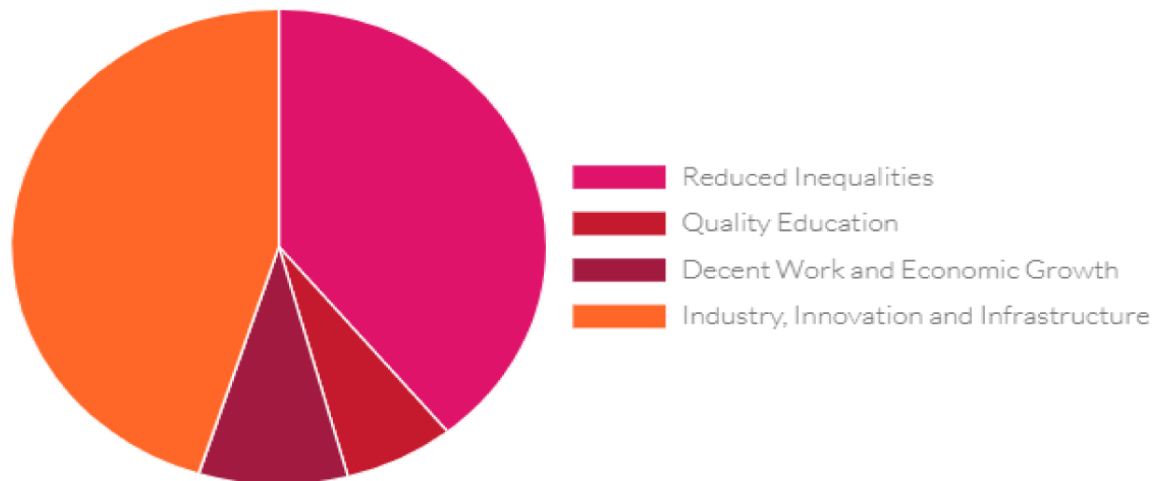


FINDINGS

| SUSTAINABLE DEVELOPMENT GOALS | |
|--|---------------|
| 4. Quality Education | £262,983.24 |
| 8. Decent Work and Economic Growth | £353,185.56 |
| 9. Industry, Innovation and Infrastructure | £1,776,065.15 |
| 10. Reduced Inequalities | £1,539,946.98 |
| Total | £3,932,180.93 |



IMPACT AREA



| INPUTS | |
|--------------|-------------|
| Direct Costs | £210,000.00 |
| Total | £210,000.00 |

£18.09 per £1

Net Present Value: £3,589,208.63

| STAKEHOLDERS | |
|-----------------------|---------|
| Training Participants | Primary |

RECOVERY FIRST



Naetha Uren, Owner/CEO

Recovery Coach Academy

naetha@RecoveryCoachAcademy.co.uk

www.RecoveryCoachAcademy.co.uk

www.recoveryfriendlyworkplaces.co.uk





www.tonic-health.co.uk

charity no. 1167453

In the community, for the community

Dementia Support

Beneficiaries:

People with early stage dementia (still living in their own homes, but their spouse/family members have a caring role)
Spouse and/or family members

Objectives:

Provide a full day of mentally and physically stimulating activities for people with early stage dementia.
Give the carers of people with early-stage dementia (usually their spouses) some valuable respite.

Activity:

Social day care activities including mental and physical exercises, companionship and laughter throughout the day.

Timeframe:

January –December 2023

Funder:

The National Lottery Community Fund & part self funded

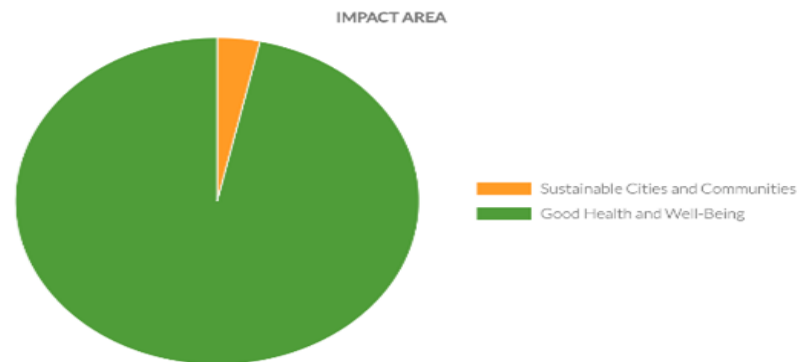


Findings



| SUSTAINABLE DEVELOPMENT GOALS | |
|--|--------------------|
| 3. Good Health and Well-Being | £567,535.58 |
| 11. Sustainable Cities and Communities | £20,018.21 |
| Total | £587,553.79 |

| INPUTS | |
|--------------|-------------------|
| Volunteering | £9,216.00 |
| Direct Costs | £60,000.00 |
| Total | £69,216.00 |



£8.20 per £1
Net Present Value: £498,468.82

| STAKEHOLDERS | | |
|---------------------------------|-----------|--|
| Beneficiaries | Primary | |
| National Lottery Community Fund | Secondary | |
| Lincolnshire ICB | Secondary | |
| National Lottery Community Fund | Primary | Attendance, benefits to carer and cared for. |
| Carers | Primary | Quality respite time, trust that their loved one is receiving support. |
| Cared for | Primary | Attendance, quality of life |

Michael Morris

Founder and Chair of Trustees

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