

Getting the most out of your phone for video

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Agenda

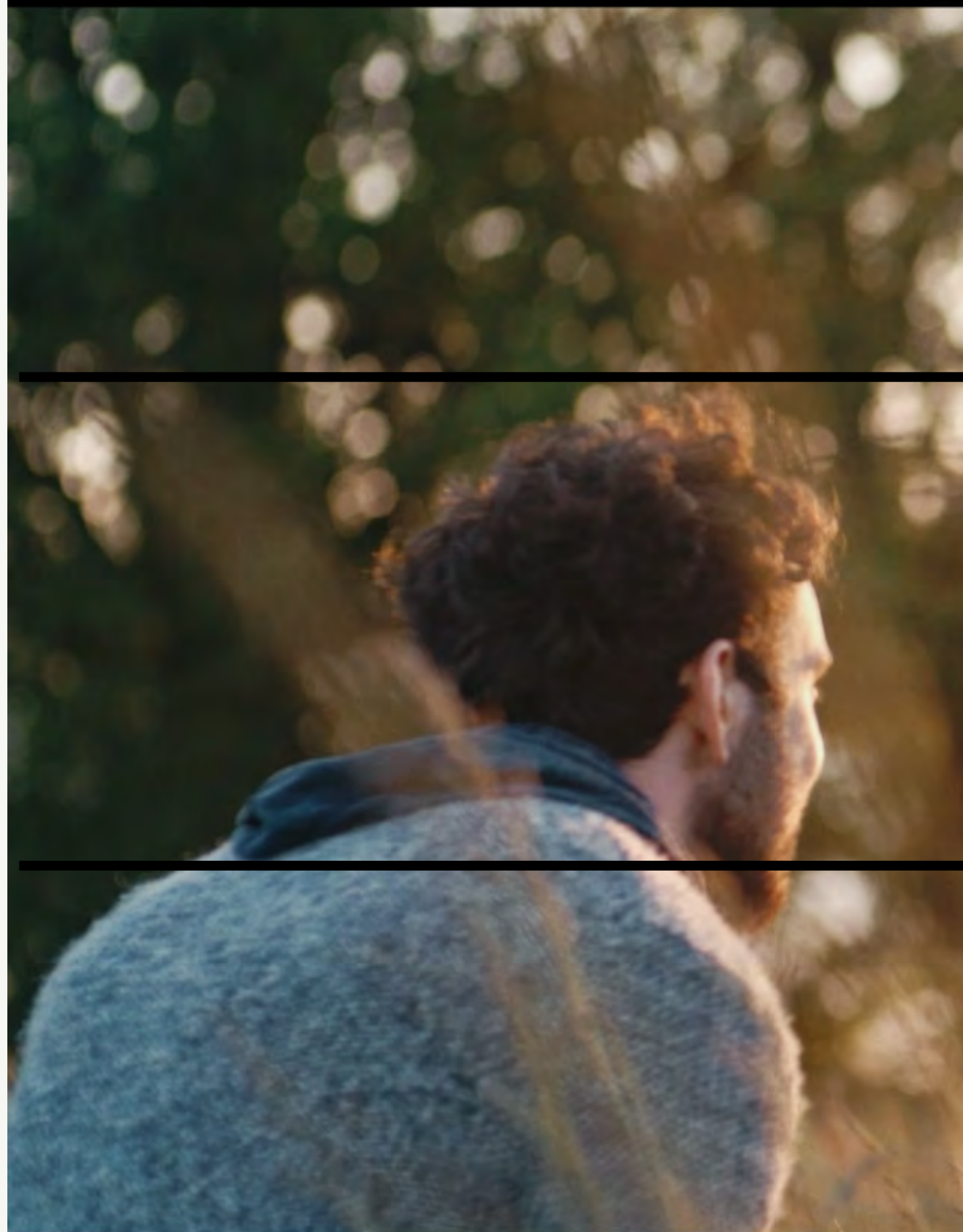
Framing/Location

Using Light

Filming B-Roll

Editing

FRAMING











Too Close

Too much to the side



Good Distance

Too much to the side

Wonky



Good Distance
Good in-between angle
Still a bit wonky



Good Distance
Well positioned
Straight



LIGHT







B-Roll

Additional Footage

- Use this to compliment your interviews
- Showcase what you do
- Put the person at the center
- Try playing with slow motion to add production value.



A NOTE ON EDITING

A group of four people are standing in a field of tall grass at sunset. The scene is bathed in warm, golden light. On the left, a woman with blonde hair is smiling and looking down. Next to her is a man with glasses and a beard, wearing a blue shirt, holding a camera. To his right is another man with curly hair and a beard, wearing a grey hoodie, looking towards the camera. On the far right, a man in a white t-shirt is partially visible, looking at a device. The background shows trees and a building under a bright sky.

Thank You

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