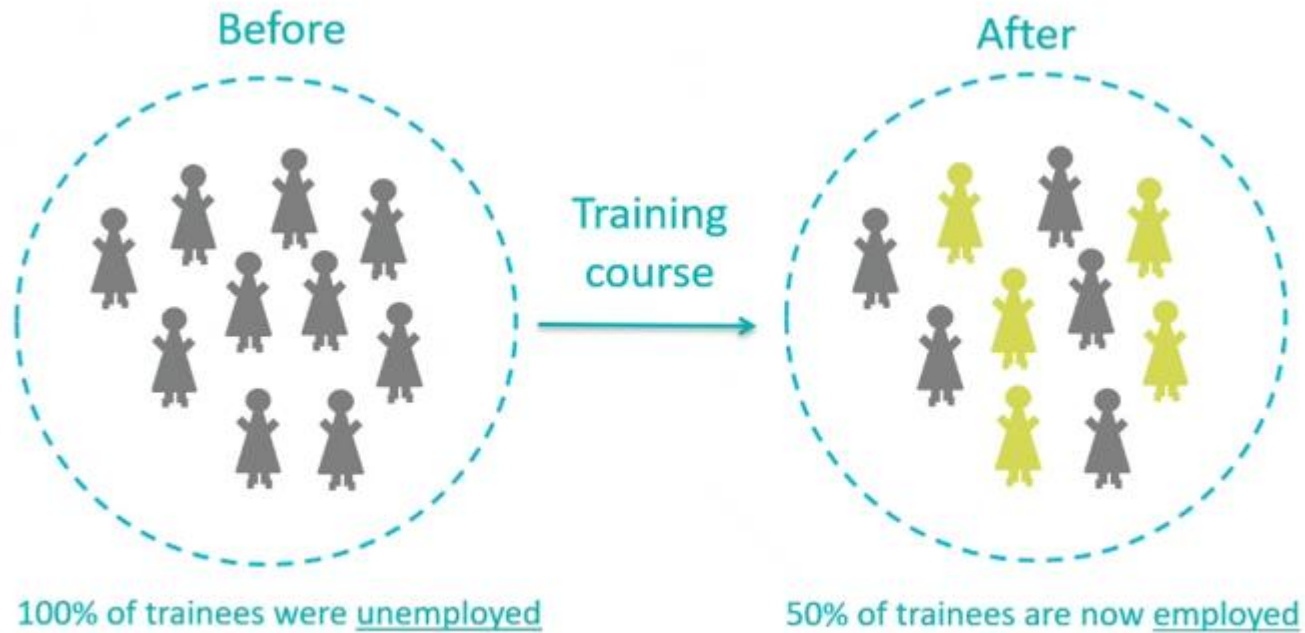


Social Value Engine

Present and visualise your impact



Why measure our impact?



Preparing to measure impact

- What do you want to measure and why - contracted outcomes and additional outcomes
- Timing - When to start and how long for?
- Data Collection
- Costings



What is the Social Value Engine?

- Developed over a 10 year period by Rose Regeneration and East Riding of Yorkshire Council.
- **Currently the only tool in the UK accredited by Social Value UK**
- An online calculation tool that **systemises the process of measuring social value**
- **360+ peer-reviewed financial proxies - A sourced approximation of value where an exact measure is impossible to obtain**
- Links activities to two internationally recognised outcome frameworks



The Bristol Accord



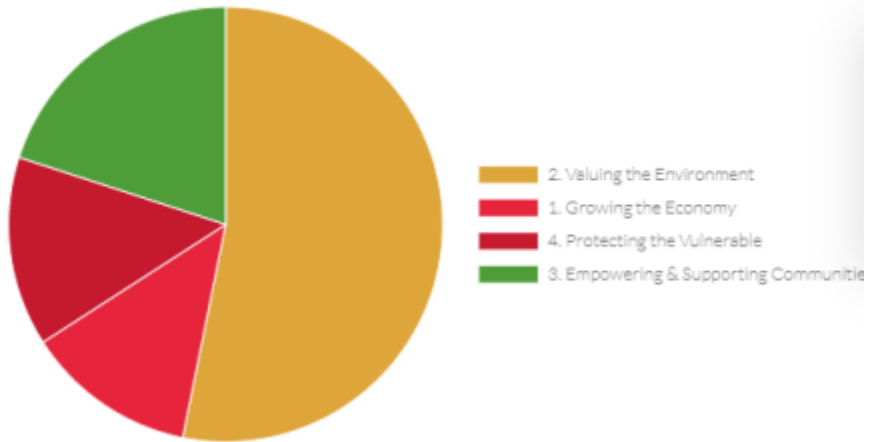
SUSTAINABLE DEVELOPMENT GOALS



OUTCOME	PROXY	QUANTITY	DURATION	VALUE	LEAKAGE	ATTRIB'TN	DDW'GHT	DISPLMNT	DRP-OFF	IMPACT	SOURCE
Reduce food waste in households as a result of the project	Better management of waste and/or more efficient use of resources	Household savings from avoidable food waste	16 Local Residents	1 years	£631.05	0%	30%	35%	0%	0%	£4,594.04 Page 1...
Residents having access to money, budgeting and debt advice, reducing anxiety and increasing financial comfort	Improved access to money, budgeting and debt advice	Value of financial comfort	20 Local Residents	1 years	£10,232.46	0%	45%	40%	0%	0%	£67,534.24 Page 60...
Enable residents to participate and connect with the community	People enabled to fully participate in their community	Value to an individual of being member of a social group	60 Local Residents	1 years	£1,380.02	0%	60%	30%	0%	0%	£23,184.34 Ducane Housing Association, Value for Money S...

EAST RIDING COUNCIL PRIORITIES	
2. Valuing the Environment	£67,534.24
1. Growing the Economy	£16,160.84
4. Protecting the Vulnerable	£17,895.84
3. Empowering & Supporting Communities	£25,415.14
Total	£127,006.06

IMPACT AREA



INPUTS	
Volunteering	£12,500.00
Direct Costs	£20,000.00
Total	£32,500.00

STAKEHOLDERS	
Local Residents	Primary
Volunteers	Primary
Local Organisations	Primary

£3.78 per £1

Net Present Value: £90,211.17



Cookery Club



1st January
31st December
2023



The Project

A cooking group running for 1 year to help local residents with cooking healthy, nutritious meals on a low budget. Each week the participants (with the help of the volunteers) will create healthy, low cost dishes they can recreate at home to help with the cost of living crisis. We are working with a local organisations to help with food and recipes etc. A local organisation will also be contributing to the project providing money, budgeting and debt advice for any participants currently struggling in the cost of living crisis. A local foodbank will also support the project by providing food for the sessions and providing food to local residents to help continue healthy eating at home. The activity is completely free of charge to local residents, allowing a space for the community to come together in times of need.



For every £1 invested,
£3.78 of social and
economic value is
returned.

East Riding Priorities Reached

Growing the Economy

£16,160.84

Valuing the Environment

£67,534.24

Empowering & Supporting Communities

£25,415.14

Protecting the Vulnerable

£17,895.84



Impact in Numbers:

£122,711.17

Total Social Value Achieved

£32,500.00

Total Cost of Delivery

Outcomes

- **50** residents reported improved community health as a result of this project
- **10** volunteers supported this project
- **60** residents participated in this project
- **6** organisations collaborated on this project
- **20** residents reported improved access to money, budgeting and debt advice



We have used the Social Value Engine, an online tool accredited by Social Value UK, which enabled us to identify a monetary value to represent the social impact created through this project.* The Social Value Engine uses the Bristol Accord to enable you to see the gross value of how your activity is building a successful sustainable community.



Community Led Local Development Programme

Project Impact Report 2018-2022

Age UK – Over 50's Health, Well-being and Employment

Age UK Scarborough & District promotes the well-being of all older people and to help make later life more fulfilling and enjoyable.

Over 50's Health, Well-being and Employment aimed to:

- Build the confidence, skills and experience of over 50's
- Work alongside external agencies to provide training
- Prepare individuals for a return to work
- Improve communication skills

For more information about this and other CLLD projects please visit <https://www.advantagecoast.org.uk/>

£ For every £1 invested, £3.67 of social value is returned*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

Advantage Coast

The Advantage Coast Community Led Local Development (CLLD) programme aims to:

- Support business and enterprise growth
- Increase employment by supporting creation of new jobs
- Help those furthest from the labour market improve their employment opportunities
- Help to improve the skills and experience of unemployed people

The programme is funded by a joint bid made by East Riding of Yorkshire Council and Scarborough Borough Council, which secured £6.9 million from the European Structural Investment Fund to support community development, business growth and enterprise along the Yorkshire Coast.



£ 536,630.67 of social value achieved*

*This return is based on data from July 2019 to June 2020, including direct participant feedback

The difference we make**

**Outcome statements categorised against Bristol Accord domains, based on on data that includes direct participant feedback

Active, inclusive and safe

- 17 participants undertook voluntary work during the project
- 27 participants reported feeling more confident
- 116 participants reported an improvement in accessing local services

Well Served

- 17 organisations reported increased partnership working

Well connected

- 14 Participants reported improved mental health and wellbeing

Thriving

- 30 Participants reported gaining increased life skills and knowledge
- 32 participants moved in to employment on completion of the project

Social Value Engine

The CLLD programme is using the Social Value Engine to help identify a monetary value to represent the estimated social return of the programme as a whole. To build this picture we have used the Social Value Engine to calculate the social return of each CLLD project. We looked at the number of people and/or organisations each project has worked with to understand how many stakeholders have been impacted. We also used information on their individual journeys to understand the outcomes they have experienced. For more information on the Social Value Engine please visit <https://socialvalueengine.com>



Accredited Software

SOCIAL VALUE INTERNATIONAL

THE DIFFERENCE WE'VE MADE

The outcomes realised align to 8 of the 8 Bristol Accord domains – characteristics of sustainable places.

Advantage Coast CLLD has funded 53 projects. The programme team has worked with each project to identify expected social outcomes and tailor evidence gathering and tracking methods to their needs. A social impact report has been produced for each project.



BRISTOL ACCORD	
Active, Inclusive and Safe	£8,306,822.18
Well Run	£966,754.20
Environment	£11,794.64
Well Designed and Built	£307,829.72
Well Connected	£2,947,726.03
Fair to Everyone	£3,202,186.72
Thriving	£11,370,914.97
Well Served	£2,565,495.74

**FOR EVERY £1 INVESTED
£2.96 OF SOCIAL VALUE
HAS BEEN RETURNED**

**£31,826,500.02
OF SOCIAL VALUE
ACHIEVED**

£10,856,923.97 invested
(Including grant funding, private sector match funding and public sector match funding)



THE DIFFERENCE WE MAKE

FOR EVERY £1 INVESTED £2.60 OF SOCIAL VALUE HAS BEEN RETURNED

SOCIAL VALUE ENGINE

The outcomes realised align to 6 of the 8 Bristol Accord domains – characteristics of sustainable places.

SUSTAINABLE COMMUNITIES

HOUSING AND BUILT ENVIRONMENT

Well designed and built - featuring a quality built and natural environment



GOVERNANCE

Well run - with effective and inclusive participation, representation and leadership

- 41 small businesses are doing more partnership working
- 22 projects have expanded their capacity to provide local solutions to local problems
- 11 LAG Executive members have improved leadership skills
- The programme has improved voluntary and community sector governance and relationships

SERVICES

Well served - with public, private, community and voluntary services that are appropriate to people's needs and accessible to all

- 131 entrepreneurs have better access to services
- 180 organisations are working more collaboratively
- 64 participants are more engaged with their children
- 23 organisations have been supported to create apprenticeships
- 24 participants have moved into apprenticeships
- 18 LAG Executive members are networking more
- 3 apprenticeships have been created by the programme
- 12 projects are doing more partnership working

ENVIRONMENT

Environmentally sensitive - providing places for people to live that are considerate of the environment



EQUITY

Fair for everyone - including those in other communities now and in the future

- 315 participants have more confidence and higher self-esteem
- The programme has promoted joint working between East Riding of Yorkshire and Scarborough Borough Councils



TRANSPORT AND CONNECTIVITY

Well connected - with good transport services and communication linking people to jobs, health and other services



- 160 participants have better mental health
- 58 participants feel healthier
- The programme has improved access to regional and national networks

SOCIAL AND CULTURAL

Active, inclusive and safe - fair, tolerant and cohesive with a strong local culture and other shared community activities



- 44 participants have become volunteers
- 369 participants feel less isolated
- 123 participants have a greater sense of belonging
- 434 participants have better access to services
- 73 participants feel physically fitter
- 18 LAG Executive volunteer opportunities have been created

ECONOMY

Thriving - with a flourishing and diverse local economy



- 297 participants have improved life skills
- 743 participants completed skills training enabling them to progress in their careers
- 87 organisations have been supported to become more sustainable
- 72 new enterprises have been created
- 47 new roles have been created
- 17 LAG Executive members have improved skills
- 57 attendees have received programme delivery skills training



"I always knew there was a need for something like SPARKS but it was only being involved in the programme governance that made me realise I could apply for funding and deliver the project myself. Without CLLD, SPARKS would not have existed."

Michelle Davison-Ward



Example Project - Impact Card

We work in partnership with the Social Value Engine, an online tool, which enables us to apply a monetary value for some of the social impact created through the Joint Venture.

Outcomes

- Apprentices
- Volunteer Hours
- Local Businesses
- Pro-Bono Work
- Charity Work
- Work Placements
- Staff Training
- Carbon Reduction
- Local Community

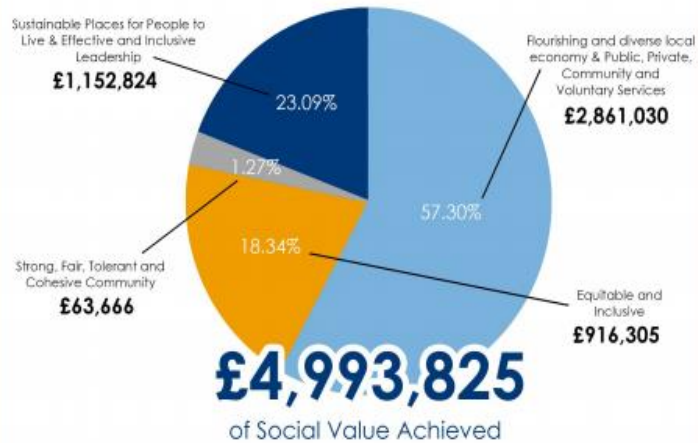


socialvalueengine.com
enquiries@socialvalueengine.com



www.nps.co.uk

Social Value



£57K raised for local charities



800 Volunteer Hours



>£1.2M Invested in Staff Training



For every £1 spent, we have created **£7.56** of Social Value.

*2011-2019



101 Employees Including Apprentices



65% of Staff Live in Barnsley



22% of Staff are Women



11% of Staff are Apprentices

NPS Barnsley

The Social Impact on our Community

NPS Barnsley is a joint venture company established in January 2011 with Barnsley Council to design, procure and deliver capital builds as well as planned and responsive maintenance programmes.

We have our roots firmly in Barnsley, and a strong, permanent presence in the town centre. We work alongside key local stakeholders, particularly our Joint Venture partner Barnsley Council, and for the past eight years we have helped reshape the town centre and neighbouring towns and villages through great design and construction solutions.

NPS Barnsley leads the industry in positively supporting our people and the communities in which we work. We've achieved great success in positively impacting on community wellbeing, empowerment and resilience by engaging our people locally in making a difference to the things that matter most.

Economic Value



£2.05M

Profit share with BMBC

>£17M

Spent with Local businesses



>£82M

Turnover



SOCIAL VALUE ENGINE

Accredited Software

SOCIAL VALUE INTERNATIONAL

*2011-2019

Share your impact!!

- Transparency and accountability
- Attracting further funding and partnerships
- Informing policy and decision making
- Measuring effectiveness
- Building trust



Any Questions?

